

Change on Alpha Media Group's management team

Luxembourg/Athens, 14 May 2009 – RTL Group, Dimitris Contominas and Alpha Media Group today announced that Christoph Mainusch (46), currently Chief Executive Officer (CEO) of RTL Televizija in Croatia, has been appointed the new CEO of Alpha Media Group, effective September 2009. Mainusch will succeed Rick Spinner (67) who has served as CEO of the Greek company since RTL Group acquired a 66.6 per cent majority stake in it in December 2008. Spinner will return to working for RTL Group in a consultative capacity.

Christoph Mainusch has sat on the Alpha Media Group Board of Directors since December 2008 and will remain on the Board in his new capacity. Christoph Mainusch's successor as CEO of RTL Televizija will be announced in due course.

Gerhard Zeiler, CEO of RTL Group, said: "RTL Group is grateful to Rick Spinner for taking over the management of our newly acquired subsidiary Alpha Media Group in a very tough economic environment and quickly laying the foundation for a positive strategic realignment. Rick immediately initiated a comprehensive business review and has successfully begun the process of repositioning Alpha TV as a general-interest channel catering for younger audiences."

Zeiler continued: "In the past five years, Christoph developed RTL Televizija from scratch into Croatia's leading commercial broadcaster. He has a proven track record when it comes to introducing innovative formats and new ways of scheduling in a highly competitive market, and is an expert at combining audience success with sustainable financial results."

Dimitris Contominas, Chairman of the Board of Directors of Alpha Media Group, said: "I want to thank Rick Spinner for the excellent job he has done, especially in terms of programming. Christoph Mainusch can build on these good results of the efforts launched in recent months. I look forward to continuing the cooperation with RTL Group."

Christoph Mainusch, born in Münster (Germany) in 1962, has served as Chief Executive Officer of RTL Televizija in Croatia since 2004. Under Mainusch's leadership, RTL Televizija reached break-even and became the market leader in the key 18 to 49 target group in 2006, its second full year of operations following its launch on 30 April 2004. RTL Televizija's audience success is based on a mix of international formats such as *Big Brother* and *Idols*, US series and movies and locally developed news programmes and entertainment shows.

Mainusch studied Economics before starting his career as a freelance for Bayerischer Rundfunk, Bavaria's public broadcaster. In 1990, he was hired as Executive Assistant to the Programme Director of the German commercial channel Sat 1. From 1991 to 1992, he served as Head of Acquisitions and Deputy Programme Director at Tele 5 before joining RTL II as Programme Director (1992 to 1995). He was CEO of ACS Media from 1996 to 2004.



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About RTL Group

RTL Group is the leading European entertainment network, with interests in 45 television channels and 32 radio stations in 11 countries and content production throughout the world. The television portfolio of Europe's largest broadcaster includes RTL Television in Germany, M6 in France, Five in the UK, the RTL channels in the Netherlands, Belgium, Luxembourg, Croatia and Hungary, Alpha TV in Greece, Ren TV in Russia and Antena 3 in Spain. RTL Group's flagship radio station is RTL in France, and it also owns or has interests in other stations in France, Germany, Belgium, the Netherlands, Greece, Spain and Luxembourg. RTL Group's content production arm, FremantleMedia, is one of the largest international producers outside the US. Each year, it produces 10,000 hours of programming across 57 countries.