



## **Gert Zimmer**

*Senior Vice President Radio Central and Northern Europe, RTL Group  
CEO of RTL Radio Deutschland*

Gert Zimmer, born in Nuremberg (Germany) in 1964, has been Senior Vice President Central and Northern Europe, RTL Group and CEO of RTL Radio Deutschland, Berlin, since 2004. After studies of telecommunications at the Georg-Simon-Ohm-University in Nuremberg, he got in touch with radio for the first time in 1982 when he did an internship at Armed Forces Radio and Television Services (AFN Nuremberg). This was followed by assignments at Radio C (Bozen, Italy) and Neue Welle Franken (Nuremberg) as a news editor and presenter and Head of Music at Neue Welle Franken. From 1986 to 1988 he served as a Programme Director for Radio Charivari Nuremberg and was involved in starting other Charivari stations in various Bavarian cities. From 1989 to 1992 Gert worked as a consultant and producer for the BCI Group, a European consulting company for radio/TV stations and a music production house with investments in various other media companies. In 1993 Gert became a co-owner of the BCI Group and the CEO of the company and served in that role till 2003.