



## Collaboration with the ‘University of cooperative education’

RTL II, our German TV channel based in Munich, has a collaboration with the ‘Duale Hochschule Baden-Württemberg Ravensburg (University of Cooperative Education).

The study course ‘**Medien- und Kommunikationswirtschaft / Werbung und Marktkommunikation**’ lasts six semesters, each divided into a theory part at the university and a hands-on part at the company. The theoretical parts at the university are always followed by exams and a practical thesis.

To complete their studies and receive their ‘Bachelor of Arts’ the students write one scientific thesis and one practice-oriented term paper, and pass the final exams. The degree is equivalent to the accredited degree you receive at a state-run university of applied sciences.

To learn more, please contact RTL II directly!



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