



Petercam

Amsterdam

June 15th, 2006

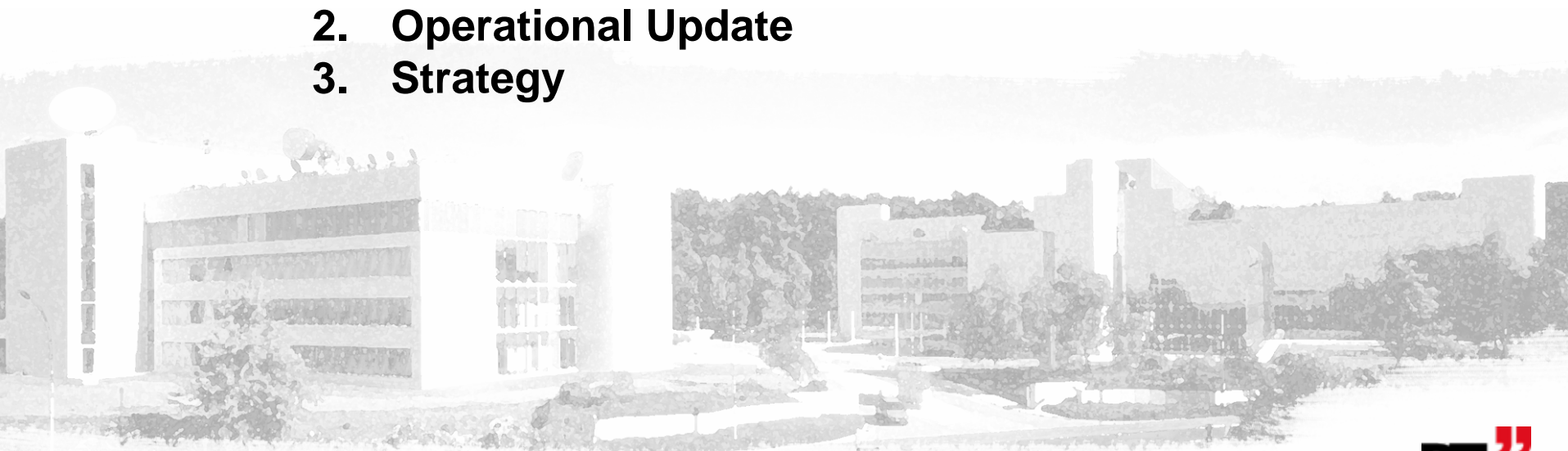


Agenda

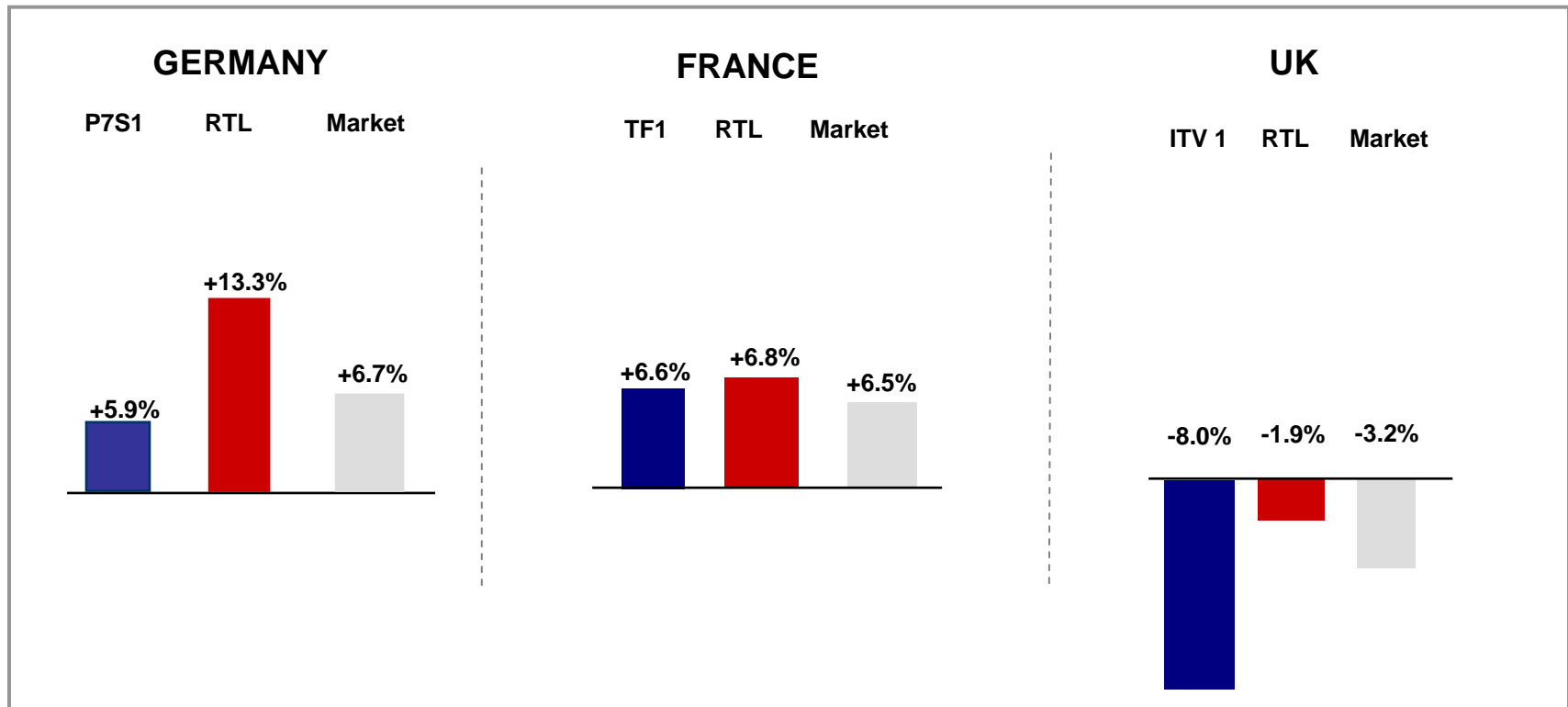
1. Advertising Market Developments

2. Operational Update

3. Strategy



Advertising Market Developments



Notes : Germany gross, Jan – May: AC Nielsen
France / gross / Jan – May: M6
UK / net / Jan - June 2006, Five estimate

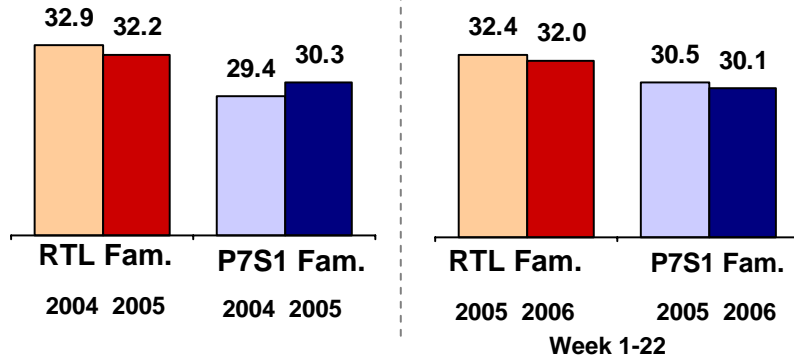
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German TV

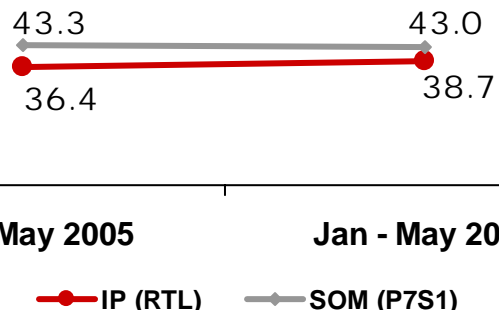
Family Audience share (14-49) in %



Audience Share (14-49)

	Week 1-22 2005	Week 1-22 2006
RTL	16.0%	16.0%
VOX	6.4%	6.9%
RTL II	6.7%	6.0%
Super RTL	2.6%	2.6%
RTL Group	32.4%	32.0%
P7S1 Fam.	30.5%	30.1%

Gross advertising market share (%)



Comments

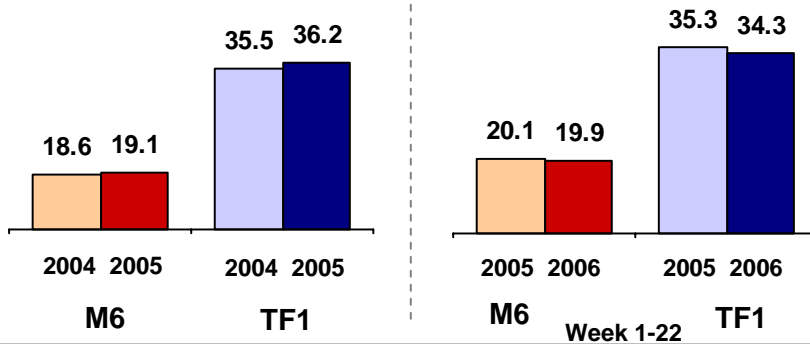
- Controlled channels continue to perform well
- Acquisition of remaining 50% stake in n-tv approved by cartel authorities
- Digital pay channel launches planned for later this year
- Restructuring costs all taken in 2005

Source: GfK

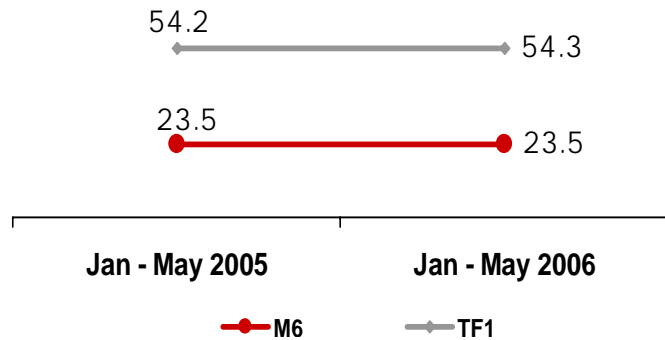
Note: excl. RTL II (incl : 42.9 in 2005 versus 44.3 in 2006)

French TV

Audience share (housewives < 50) in %



Gross advertising market share (%)

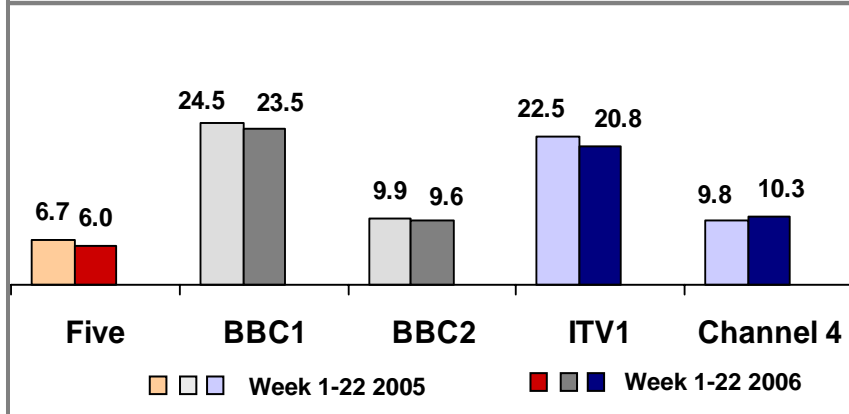


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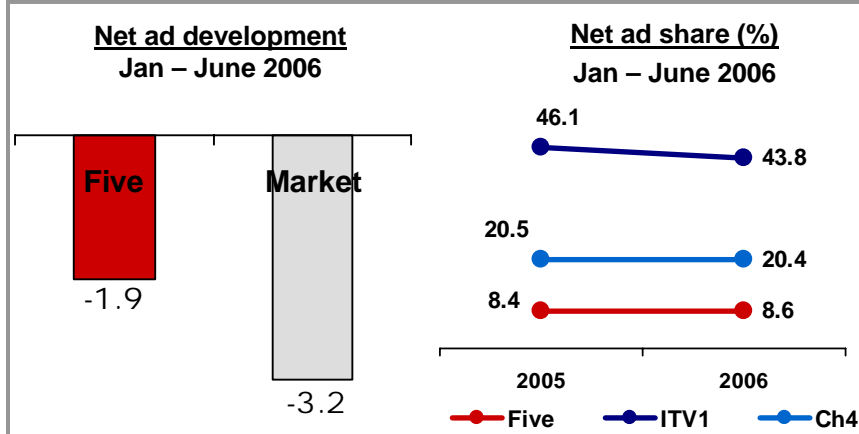
- Audience share performance remains good
- Prime time continues to be successful (40 evenings with 4 million + viewers against 37 in 2005 and 30 in 2004)
- Flexible approach to programming cost development maintained

Source: Mediamétrie, M6

Audience share (adults, all day) in %



Advertising market (estimate)



Comments

- Advertising markets negative over summer months making FY growth unlikely
- Launch of multi-channel offering – Five Life and Five USA - by end of 2006
- Increased programme budget to continue to drive commercial performance

Other territories : TV (1)



Netherlands

- **RTL4 leadership with 17.0% audience share YTD¹⁾**
(- 1.9p vs. 2005)
- **Number 1 commercial family: 31.1 % audience share**
(-0.4p vs. 2005)
- **Talpa TV – moderately successful launch (6.0% share week 1-22)**



Belgium

- **Market leader RTL TVi: 23.9% market share YTD¹⁾**
- **Number 1 commercial family: 32.1% audience share**
(-0.4p vs 2005)



Hungary

- **Market leader: 34.6% audience share YTD¹⁾**
(-1.5p vs 2005)

NL: shp 20-49 (18h-24h); B: shp 18-54 (17h-23h), H: 18-49 (19h-23h);

Sources: SKO/ Mediamétrie - CIM / AGB

1) YTD = week 1-22

Other territories : TV (2)



Croatia

- 28.9% (all day) and 29.9% (prime time)
- Business continues to perform well, outperforming in a weak advertising market



Spain

- Audience share up in family target in May (23.7% versus 21.6% in 2005)
- Advertising market continues to be positive
- Technical problems likely to hinder roll out of La Sexta; Cuatro not yet having an impact



Portugal

- Audience share leadership maintained : all day share in May up 2.5pp on last year to 37.5%. Primetime share at 42.5%, up from 37.9% in May 2005 and 41.5% in April 2006
- Football rights acquired up until season 2007/2008

Sources: CIM / AGB; Marktest

FremantleMedia : Business Model

Production



How CLEAN
IS YOUR
HOUSE?



They
think
it's all
over

Brand Extension

Video &
mobile
games



Live
shows



Other
consumer
products



New Models



Joint Venture with
Mobliss – launched
on Sprint Network



Interactive TV -
performed well on
Sky TV and ITV1

FremantleMedia : Key Facts

Production

Telephony

Licensing

Interactive

Video/DVD

Distribution

Brand licensing & Home Entertainment

- Merchandising, promotions, telephony, video, DVD

Interactive

- Internet, interactive, wireless

Distribution

- 19,000 hours
- Major FremantleMedia and 3rd party brands, eg. *The Bill*, *Jamie's Kitchen*, *Mr Bean*



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RTL Group's strategic objectives

	Challenge	Strategic rationale	Mid-term goals
1	Digital TV and multi-channel homes increasing	▶ Develop multi-channel strategy	▶ Build families of channels in every market
2	Dependence on advertising market	▶ Develop new businesses	▶ Move into diversification business
3	Dependence on Germany and France	▶ Expand geographically	▶ Strengthen RTL Group's portfolio

▶ Implementation of these objectives ongoing since 2003



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